

**DOLPHINS: WP4 Seminar  
CRPA Offices, Reggio Emilia**

**Friday 22 March 2002**

**Confirmed Participants:**

Angela Tregear, Mitchell Ness, University of Newcastle, UK  
Franco Torelli, CRPA, Italy  
Vanessa Persillet, INRA Nantes, France  
Eric Collet, SEED, Belgium  
Terhi Latvala, University of Helsinki, Finland  
Ana Sanjuan, SIA DGA, Spain  
Burkhard Schaer, TUM-PFM, Germany  
Corinne Couillerot, ETH, Switzerland  
Cristina Mora, University of Parma, Italy  
Andrea Marescotti, University of Florence, Italy  
Giovanni Belletti, University of Florence, Italy

9.00-9.15

Welcome and Introduction (Angela Tregear and Franco Torelli)

9.15-10.15 (Chair: Franco Torelli)

Theme 1. Research Methods (for studying OLP consumers)

Discussion led by:

Vanessa Persillet

Eric Collet

Corinne Couillerot

Cristina Mora

Angela Tregear/Mitchell Ness

10.30-11.30 (Chair: Franco Torelli)

Theme 2. Conceptual Frameworks (for studying OLP consumers)

Discussion led by:

Eric Collet

Corinne Couillerot

Cristina Mora

Angela Tregear/Mitchell Ness

11.45-12.45 (Chair: Mitchell Ness)

Theme 3. Explaining OLP Behaviour

Discussion led by:

Eric Collet

Terhi Latvala

Ana Sanjuan

Burkhard Schaer  
Franco Torelli

13.00-14.00 LUNCH

14.00-15.00 (Chair: Angela Tregear)  
Theme 4. Communication

Discussion led by:  
Vanessa Persillet  
Terhi Latvala  
Burkhard Schaer

15.15-16.15 (Chair: Angela Tregear)  
Theme 5. The OLP Offering

Discussion led by:  
Vanessa Persillet  
Ana Sanjuan  
Franco Torelli

16.30-17.30

General discussion  
Identification of the key issues  
Planning for the plenary meeting